



WHTM
3235 Hoffman Street
PO BOX 5860
Harrisburg, PA 17110-5860

Contract # 194089

Schedule Dates 08/21/12-08/27/12
Advertiser Priorities USA Action (14656)
Agency/T-Code Mundy Katowitz Media (1517)/ELECTRONIC
Product Political-Political (1088)
Brand POLITICAL (2893)
Salesperson Jones, Mike (1068)
Sales Office CONTINENTAL - Washington, DC
Buyer Name CERTO, MICHELE
Phone/Fax /
CPE 321/340/1521
Account Types National/Political Issue Agency
Billing Type Standard
Comments Issue

Date Entered 08/20/12
Last Modified 08/20/12
Entered By Nicole Heckard
CO-OP No
Headline # ECR08853067
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,014.50
Net Total \$11,415.50
Sales Tax

WHTM Harrisburg (WHTM)
By Broadcast Month
Aug. 2012 32
Sep. 2012 8
Grand Total: 40
Rate
\$9,780.00
\$3,650.00
\$13,430.00

Mundy Katowitz Media
1322 G. Street S.E.
Washington, DC 20003

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (17)	08/25/12-08/25/12	1	1:00	12:30A- JUDGE JUDY 1230A								1	1	\$80.00	\$80.00	WHTM Harrisburg (WHTM)		8/20/12
2.0	Normal Line / SPOT (1)	08/21/12-08/21/12	1	1:00	12:30P- JUDGE JOE BROWN 1230p			1						1	\$300.00	\$300.00	WHTM Harrisburg (WHTM)		8/20/12
3.0	Normal Line / SPOT (2)	08/22/12-08/22/12	1	1:00	12:30P- JUDGE JOE BROWN 1230p				1					1	\$300.00	\$300.00	WHTM Harrisburg (WHTM)		8/20/12
4.0	Normal Line / SPOT (3)	08/23/12-08/23/12	1	1:00	12:30P- JUDGE JOE BROWN 1230p					1				1	\$300.00	\$300.00	WHTM Harrisburg (WHTM)		8/20/12
5.0	Normal Line / SPOT (4)	08/24/12-08/24/12	1	1:00	12:30P- JUDGE JOE BROWN 1230p						1			1	\$300.00	\$300.00	WHTM Harrisburg (WHTM)		8/20/12
6.0	Normal Line / SPOT (5)	08/27/12-08/27/12	1	1:00	12:30P- JUDGE JOE BROWN 1230p	1								1	\$300.00	\$300.00	WHTM Harrisburg (WHTM)		8/20/12
7.0	Normal Line / SPOT (6)	08/27/12-08/27/12	1	1:00	5:57P- NEWS-ABC27 NEWS AT 6P	1								1	\$1,600.00	\$1,600.00	WHTM Harrisburg (WHTM)		8/20/12
8.0	Normal Line / SPOT (7)	08/26/12-08/26/12	1	1:00	9A- NEWS-ABC27 NEWS SUNDAY MORNING 9A								1	1	\$300.00	\$300.00	WHTM Harrisburg (WHTM)		8/20/12
9.0	Normal Line / SPOT (8)	08/26/12-08/26/12	1	1:00	7:58A- ABC-GOOD MORNING AMERICA SUNDAY								1	1	\$300.00	\$300.00	WHTM Harrisburg (WHTM)		8/20/12

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10.0	Normal Line / SPOT (9)	08/25/12-08/25/12	2	1:00	8A- ABC-GOOD MORNING AMERICA SATURDAY							1		1	\$300.00	\$300.00	WHTM Harrisburg (WHTM)		8/20/12
11.0	Normal Line / SPOT (10)	08/21/12-08/21/12	2	1:00	12P- NEWS-ABC27 NEWS AT 12P			1						1	\$400.00	\$400.00	WHTM Harrisburg (WHTM)		8/20/12
12.0	Normal Line / SPOT (11)	08/22/12-08/22/12	2	1:00	12P- NEWS-ABC27 NEWS AT 12P				1					1	\$400.00	\$400.00	WHTM Harrisburg (WHTM)		8/20/12
13.0	Normal Line / SPOT (12)	08/23/12-08/23/12	2	1:00	12P- NEWS-ABC27 NEWS AT 12P					1				1	\$400.00	\$400.00	WHTM Harrisburg (WHTM)		8/20/12
14.0	Normal Line / SPOT (13)	08/24/12-08/24/12	2	1:00	12P- NEWS-ABC27 NEWS AT 12P						1			1	\$400.00	\$400.00	WHTM Harrisburg (WHTM)		8/20/12
15.0	Normal Line / SPOT (14)	08/27/12-08/27/12	2	1:00	12P- NEWS-ABC27 NEWS AT 12P		1							1	\$400.00	\$400.00	WHTM Harrisburg (WHTM)		8/20/12
16.0	Normal Line / SPOT (15)	08/22/12-08/22/12	1	1:00	10:58A- ABC-THE VIEW				1					1	\$400.00	\$400.00	WHTM Harrisburg (WHTM)		8/20/12
17.0	Normal Line / SPOT (16)	08/27/12-08/27/12	1	1:00	10:58A- ABC-THE VIEW		1							1	\$400.00	\$400.00	WHTM Harrisburg (WHTM)		8/20/12
18.0	Normal Line / SPOT (18)	08/21/12-08/21/12	1	:30	9A- REGIS & KELLY			2						2	\$200.00	\$400.00	WHTM Harrisburg (WHTM)		8/20/12
19.0	Normal Line / SPOT (19)	08/22/12-08/22/12	1	:30	9A- REGIS & KELLY				2					2	\$200.00	\$400.00	WHTM Harrisburg (WHTM)		8/20/12
20.0	Normal Line / SPOT (20)	08/23/12-08/23/12	1	:30	9A- REGIS & KELLY					2				2	\$200.00	\$400.00	WHTM Harrisburg (WHTM)		8/20/12

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21.0	Normal Line / SPOT (21)	08/24/12-08/24/12	1	:30	9A- REGIS & KELLY						2			2	\$200.00	\$400.00	WHTM Harrisburg (WHTM)		8/20/12
22.0	Normal Line / SPOT (22)	08/27/12-08/27/12	1	:30	9A- REGIS & KELLY		2							2	\$200.00	\$400.00	WHTM Harrisburg (WHTM)		8/20/12
23.0	Normal Line / SPOT (23)	08/24/12-08/24/12	2	:30	7P- NEWS-ABC27 NEWS AT 7P						1			1	\$350.00	\$350.00	WHTM Harrisburg (WHTM)		8/20/12
24.0	Normal Line / SPOT (24)	08/22/12-08/22/12	2	:30	4P- 4:58:31P (EST)			1						1	\$300.00	\$300.00	WHTM Harrisburg (WHTM)		8/20/12
25.0	Normal Line / SPOT (25)	08/24/12-08/24/12	2	:30	4P- 4:58:31P (EST)						1			1	\$300.00	\$300.00	WHTM Harrisburg (WHTM)		8/20/12
26.0	Normal Line / SPOT (26)	08/21/12-08/21/12	1	:30	6:30P- ABC-ABC WORLD NEWS		1							1	\$800.00	\$800.00	WHTM Harrisburg (WHTM)		8/20/12
27.0	Normal Line / SPOT (27)	08/22/12-08/22/12	2	:30	7A- ABC-GOOD MORNING AMERICA			1						1	\$400.00	\$400.00	WHTM Harrisburg (WHTM)		8/20/12
28.0	Normal Line / SPOT (28)	08/23/12-08/23/12	2	:30	7A- ABC-GOOD MORNING AMERICA				1					1	\$400.00	\$400.00	WHTM Harrisburg (WHTM)		8/20/12
29.0	Normal Line / SPOT (29)	08/27/12-08/27/12	2	:30	7A- ABC-GOOD MORNING AMERICA		1							1	\$400.00	\$400.00	WHTM Harrisburg (WHTM)		8/20/12
30.0	Normal Line / SPOT (30)	08/23/12-08/23/12	3	:30	12:58P- ABC-THE CHEW					1				1	\$150.00	\$150.00	WHTM Harrisburg (WHTM)		8/20/12
31.0	Normal Line / SPOT (31)	08/27/12-08/27/12	3	:30	12:58P- ABC-THE CHEW		1							1	\$150.00	\$150.00	WHTM Harrisburg (WHTM)		8/20/12

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32.0	Normal Line / SPOT (32)	08/21/12-08/21/12	2	:30	4:58:31P- 5:57:56P (EST)	1		1						1	\$500.00	\$500.00	WHTM Harrisburg (WHTM)		8/20/12
33.0	Normal Line / SPOT (33)	08/23/12-08/23/12	2	:30	4:58:31P- 5:57:56P (EST)	1				1				1	\$500.00	\$500.00	WHTM Harrisburg (WHTM)		8/20/12
34.0	Normal Line / SPOT (34)	08/22/12-08/22/12	1	:30	10A- ANDERSON COOPER	1			1					1	\$150.00	\$150.00	WHTM Harrisburg (WHTM)		8/20/12
35.0	Normal Line / SPOT (35)	08/24/12-08/24/12	1	:30	10A- ANDERSON COOPER	1					1			1	\$150.00	\$150.00	WHTM Harrisburg (WHTM)		8/20/12

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Accepted-Agency/Advertiser:

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Mundy Katowitz Media
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

This broadcast time will be used by: Priorities USA Action

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes
 ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Priorities USA Action, 1101 15th St NW, 2nd Floor, Washington, DC 20005; Greg Speed, Treasurer

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ~~ISSUE~~ ADVERTISER

		
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

<input checked="" type="checkbox"/> Accepted  _____ Signature	<input type="checkbox"/> Accepted in Part  _____ Printed Name	<input type="checkbox"/> Rejected  _____ Title
--	--	---

Mundy Katowitz Media, Inc.

1322 G Street SE
Washington, DC 20003
202-675-6936
Media 4 Account

BANK OF AMERICA, NA
87-176/843

1158

08/20/2012

PAY TO THE
ORDER OF

WHTM TV

\$ **11,415.50

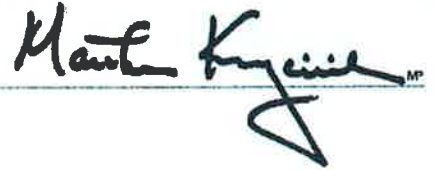
Eleven thousand four hundred fifteen and 50/100*****

DOLLARS

WHTM TV

MEMO

Priorities USA Action MKM113-12 8/21-8/27/2012



Mundy Katowitz Media, Inc.
08/20/2012

WHTM TV

1158

Priorities USA Action MKM113-12 8/21-8/27/2012

11,415.50

1054 ML Media 4

Priorities USA Action MKM113-12 8/21-8/27/2012

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WHTM TV

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1054 ML Media 4

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PAYMENT
RECORD